

Beyond Zero Injuries



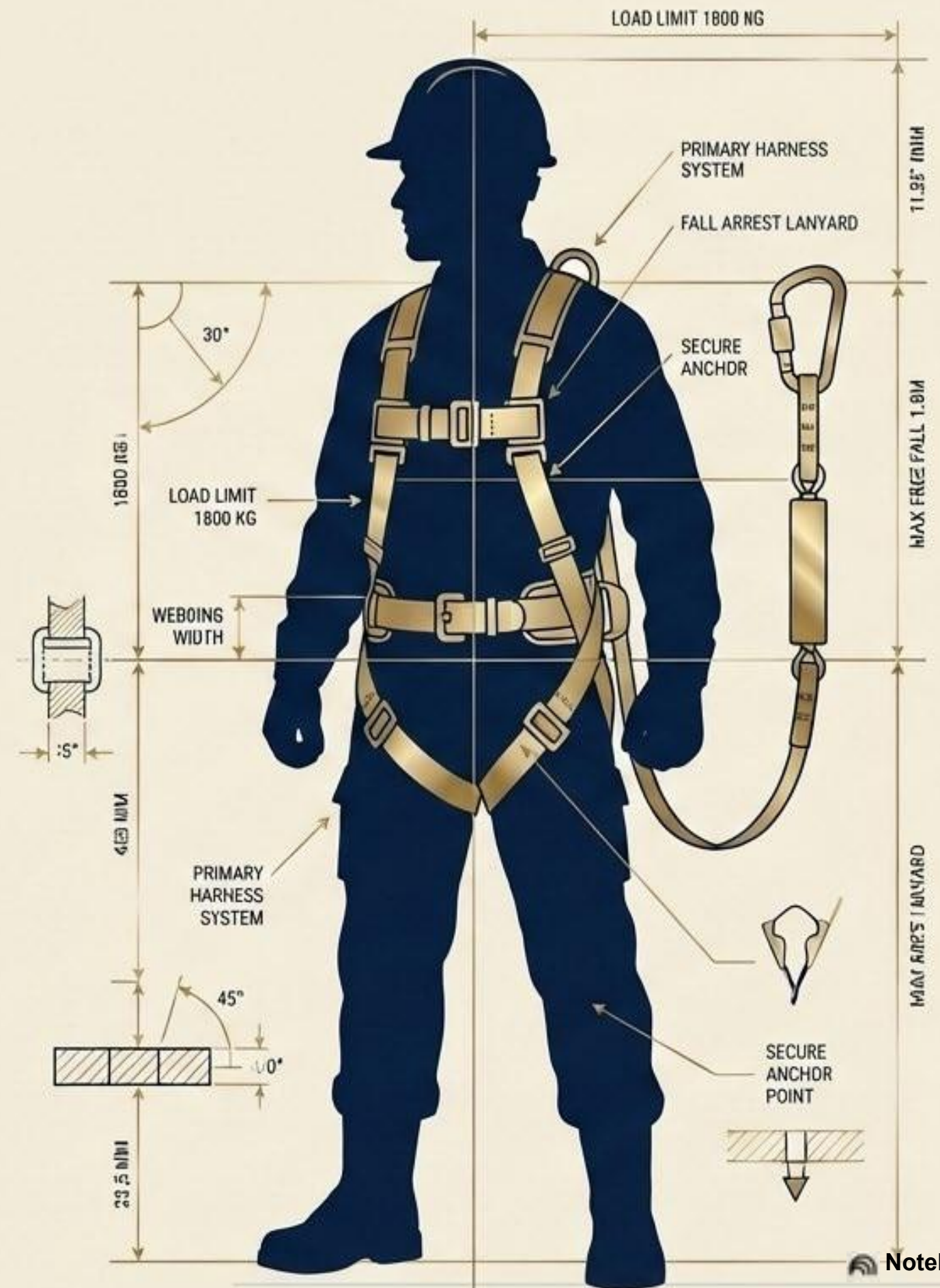
Help us build the first Human Safety Net.

Spring 2028 | Charleston, South Carolina

To do the impossible, you must first be able to see the invisible.

We successfully engineered the hazard out of the environment.

For decades, workplace safety focused entirely on the physical environment. Through equipment, procedures, and rigorous compliance, safety leadership has saved countless lives and established a baseline of physical security across industries. The physical safety net is strong.



Safety program evolved enthusiastically but not humanity

We have mastered fall protection, machine guarding, and hazard analysis.

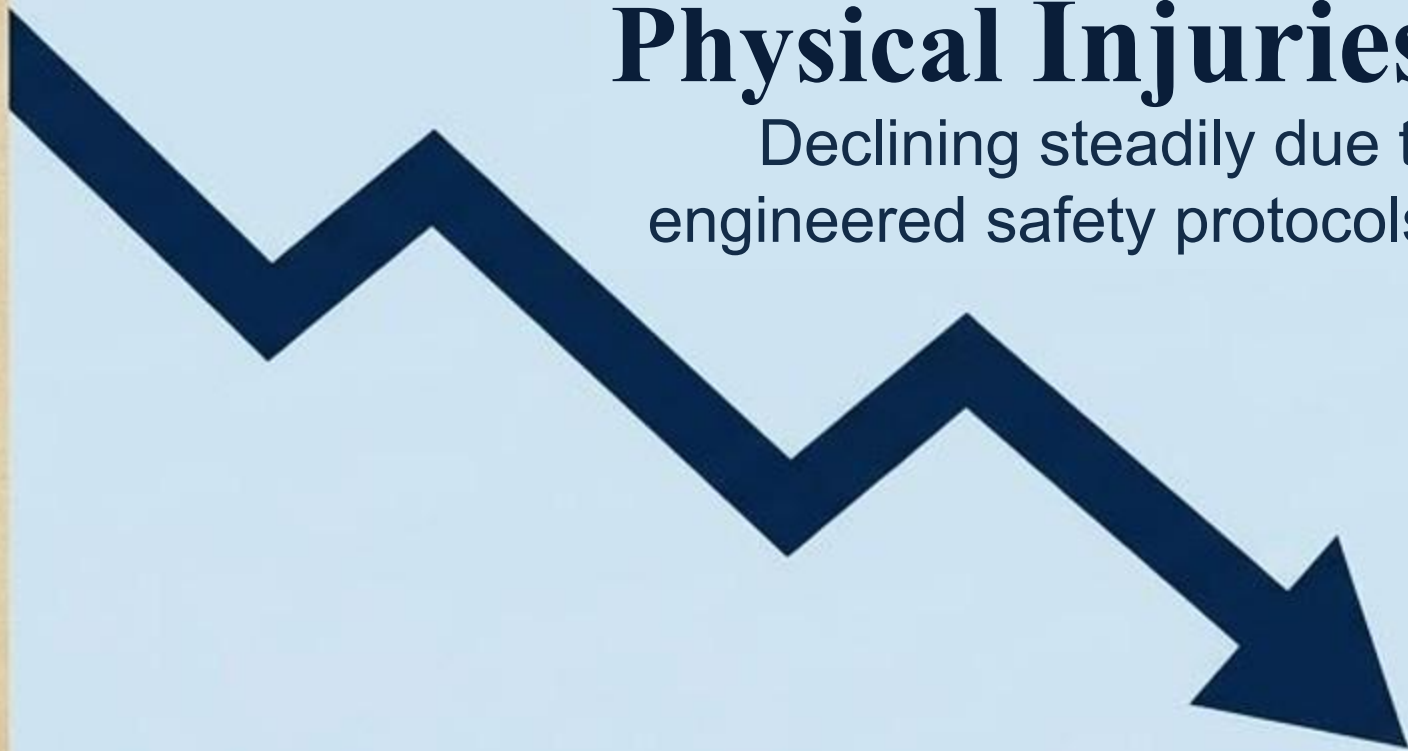
Yet the most dangerous hazard many workers carry today cannot be seen on a jobsite inspection. It exists in **stress, burnout, trauma, isolation, and untreated mental health struggles**



The modern workforce faces a different kind of fatal risk.

Physical Injuries

Declining steadily due to engineered safety protocols.



Suicide Rates

Up 40% in the last 20 years.



In construction alone, workers are now **more likely to die by suicide** than from any **physical workplace injury**. First responders and veterans face similar compounded risks.

How Unseen Strain Becomes Physical Risk.

Psychological Strain

Stress, burnout, trauma, and isolation build up silently.



Cognitive Overload

Leads directly to cognitive overload and fatigue



Degraded Decision Making

Causes diminished attention, compromised decision-making, and high risk tolerance



Physical Failure

Safety systems fail long before the physical error or injury occurs on the floor.



Mental health is not separate from safety. It is our most powerful leading indicator.

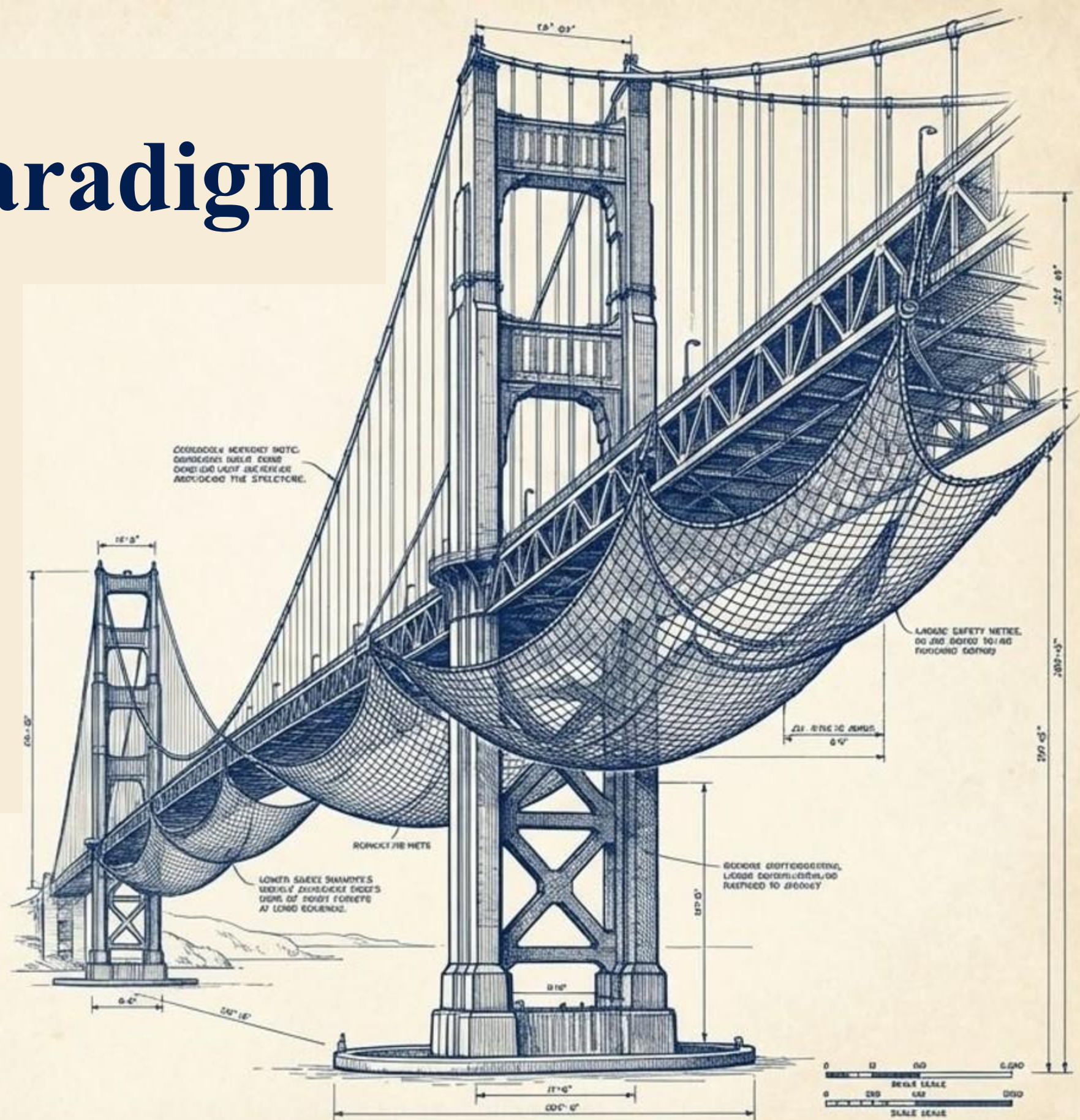
The Golden Gate Paradigm

During the construction of the Golden Gate Bridge, revolutionary physical safety nets were installed beneath the structure.

Those nets caught falling workers.
They saved lives.

They redefined industrial physical safety.

Today, our modern workforce is falling in a completely different way. Our industries require a different kind of net.



The next frontier of safety leadership

Core Focus:
The Physical Environment

Primary Hazards:
Machine guarding, falls,
chemical exposure

System Solutions:
Compliance, PPE,
Inspection, Rules



Core Focus:
The Whole Person

Primary Hazards:
Burnout, isolation, trauma,
cognitive overload

System Solutions:
Culture, peer support,
psychological safety

Building the Human Safety Net

Leadership
(Equipped to recognize distress)

Culture
(Equipped the stigma of asking for help)

Awareness
(Seeing the unseen hazards)

Connection
(Coworkers looking out for one another)

The strongest safety systems are not built from policies alone.

They are built from people who care enough to intervene.

Protecting workers means protecting the whole person.

Physical Integrity

The traditional safety foundation: compliance, equipment, and hazard mitigation.



Mental Wellbeing

The new frontier: addressing psychological strain, peer support, and cognitive load.

If we are serious about 'Safety First', mental wellbeing must become a core pillar of safety strategy, not a side conversation

Built around implementation, not just awareness



Our goal is simple yet ambitious: To advance safety leadership for the realities of the modern workforce.

A New Kind of Safety Conference.

Introducing the first event dedicated to integrating physical and psychological safety systems. Designed to become the premier safety innovation conference in the Southeast, moving far beyond compliance to protect both the body and the mind of the modern workforce.

Spring 2028 | Charleston, SC

1.

Of the People, For the People – 5 Star Speakers chosen by our members. Every speaker score posted for all to see. Members vote breakout speakers in

2.

Hologram Technology Brings Global Talent. Expands the talent pool with live and recorded high-fidelity remote presence.



The Perfect Backdrop for Resilience

Charleston, South Carolina

Charleston represent the definitive spirit of the Southeast: strong communities, thriving industrial sports, and a culture forged by service and resilience. It is the ultimate gathering place for leaders who believe the future of safety must be built on collaboration, innovation, and shared humanity.





Help Us Build the First Human Safety Net

We invite organizations, sponsors, and partners who share this vision
to build something transformational.

Founding Members

[Rachel Eigen](#) | [Ann Lindsey](#) | [Rob Loose](#) | [Bill Sims](#) | [Dr. Sally Spencer-Thomas](#)

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